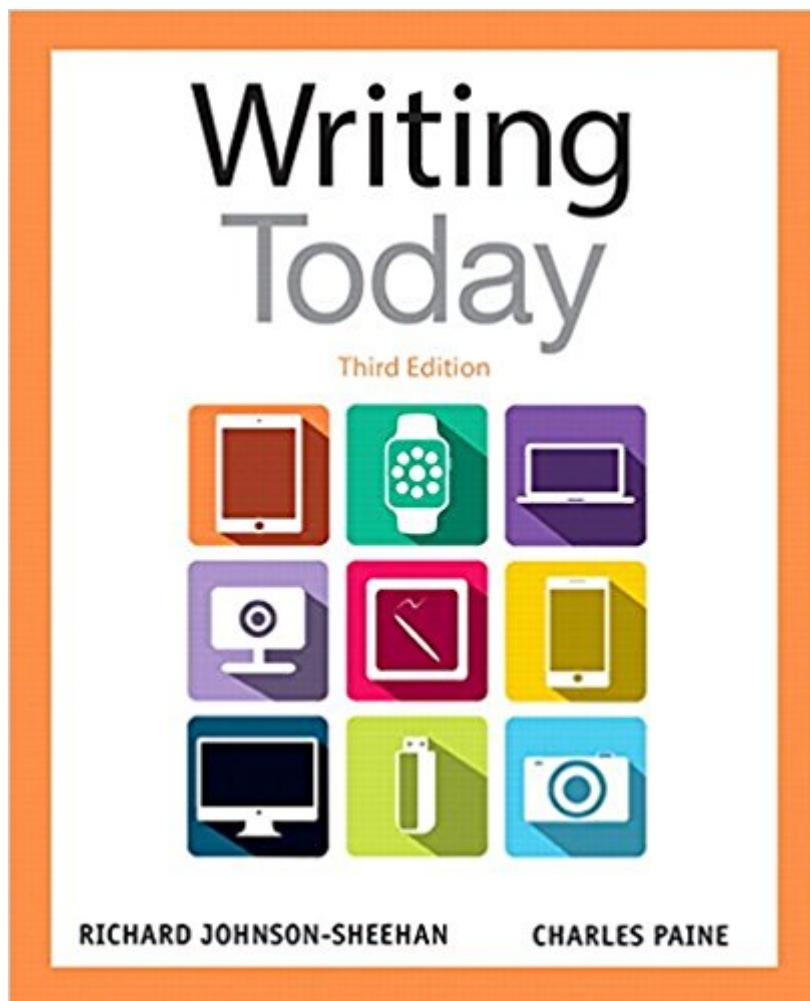


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Writing Today (3rd Edition)



Synopsis

Note: You are purchasing a standalone product; MyWritingLab does not come packaged with this content. If you would like to purchase both the physical text and MyWritingLab search for: 0133970396 / 9780133970395 Writing Today Plus MyWritingLab with Pearson eText - Access Card Package Package consists of: 0133944131 / 9780133944136 MyWritingLab with Pearson eText - Glue in Access Card 013394414X / 9780133944143 MyWritingLab with Pearson eText - Inside Star Sticker 032198465X / 9780321984654 Writing Today MyWritingLab is not a self-paced technology and should only be purchased when required by an instructor. Â Organized by genreâ “practical for college and career Accessible to students and flexible for instructors, Writing Today, Third Edition introduces students to the conventions of writing memoirs, profiles, literary analyses, arguments, research papers, and more. Each chapter features a step-by-step process for composing within a given genre, as well as exemplary student and professional readings to promote rhetorical knowledge and critical analysis. The 42 short chapters, the chunked writing style, and visual instruction work to ensure that students will transfer the skills and strategies practiced in your class to their other classes, their lives, and their careers. From its graphic â œQuick Start Guidesâ • to its â œWrite Thisâ • prompts, Writing Today challenges students to extend the boundaries of their writing abilities as they practice composing for the real world. Â Also available with MyWritingLabâ „¢ This title is also available with MyWritingLab â ” an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Â

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Customer Reviews

Richard Johnson-Sheehan is a Professor of Rhetoric and Composition at Purdue University, where he is the Director of the Purdue Writing Lab. He has also directed the Introductory Composition program (ICaP) and mentored new teachers of composition for many years. He teaches a variety of courses in composition, professional writing, and writing program administration, as well as classical rhetoric and the rhetoric of science. He has published widely in these areas. His books on writing include *Writing Today*, now in its third edition and co-authored with Charles Paine; *Technical Communication Today*, now in its fifth edition; and *Technical Communication Strategies for Today* and *Writing Proposals*, now in their second editions. Professor Johnson-Sheehan was awarded 2008 Fellow of the Association of Teachers of Technical Writing and has been an officer in the Council for Writing Program Administrators. Charles Paine is a Professor of English at the University of New Mexico, where he teaches undergraduate courses in first-year, intermediate, and professional writing as well as graduate courses in writing pedagogy, the history of rhetoric and composition, and other areas. At UNM, he directed the Rhetoric and Writing Program and the First-Year Writing Program. He is an active member of the Council of Writing Program Administrators and currently serves on its Executive Board. He co-founded and coordinates the Consortium for the Study of Writing in College, a joint effort of the National Survey of Student Engagement and the Council of Writing Program Administrators. The Consortium conducts general research into the ways that undergraduate writing can lead to enhanced learning, engagement, and other gains related to student success. He is a co-author with Richard Johnson-Sheehan of *Argument Today*.

Most writing textbooks are (ironically) monotonous and dull. "Writing Today," however, is entertaining, easy to read and comprehend, and offers great tips and proper writing practices for a wide range of genres, including blogging and other online publishing platforms. I especially like the sample essays and writings in each chapter illustrating the use of the topic being covered.

I really appreciate the Student program. I am able to get certain books at a discount rate for my classes. *Writing Today* is my first rental but definitely not my last. The book came quickly, no

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